

Chapter Goals

The Harley Owners Group (H.O.G.) is an organization founded and sponsored by Harley-Davidson Motor Company.

The group was established to offer motorcycling benefits and services to Harley-Davidson enthusiasts throughout the world, and to develop a close relationship between the Harley-Davidson rider, the Harley-Davidson dealer and Harley-Davidson Motor Company. The opportunity to start an independent chapter affiliated with the Harley Owners Group is offered to bring members together for the common interest of promoting motorcycling activities. The goal of each chapter is to generate an increased level of enthusiasm for riding Harley-Davidson motorcycles. The chapter shall be a family-oriented and a nonpolitical organization.

Further information can be found at:

www.harley-davidson.com/us/en/owners/hog

Director	Jeff Boulay
Assistant Director	Bill Reed
Secretary	Dani Tocci
Treasurer	Nancy Carey
Membership Officer	Dave Labossiere
Ladies of Harley	Jen Butler
Head Road Captain	Dana Balthazar
Activities Officer	George Wedge
Editor	Josef Tocci
Photographer	Dan LeBlanc
Safety Officer	Dwayne Stimson
Safety Officer	Dan Dean

WHAT ARE CHAPTERS?

Local chapters allow people who share a passion for Harley-Davidson® motorcycles to come together. When joining a local chapter, you'll always have plenty of opportunities to meet with friends, have fun, support worthy causes, and

MEMBERSHIP benefits

ROADSIDE ASSISTANCE*

You're automatically covered when you need it most. H.O.G. Roadside Assistance Standard Package comes with a one-time coverage up to \$100. (Upgrades available)

H.O.G. EVENTS

Participate in anything from local chapter rides to pin stops, to state and national rallies.

HOG MAGAZINE*

PUBLISHED 5 TIMES A YEAR

Packed with riding stories, product info, H.O.G. news, member stories, and more, HOG magazine has become one of the most popular magazines in the motorcycle industry.

H.O.G. ABC'S OF TOURING CONTEST

An alphabetical "Scavenger Hunt" for you and your Harley-Davidson® motorcycle! Win prizes based on points that you earn - plus a year's worth of bragging rights.

DISCOUNTS

- AT&T Wireless
- Best Western Ride Rewards®
- Harley-Davidson® Insurance
- H.O.G. Mileage Recognition

Motorcycle Shipping

Member Services Center

Get toll-free access to the Member Services Center staffed by H.O.G. benefit experts:

Leominster H.O.G.®

Chapter #1870

www.leominsterhog.com



**We all love to ride.
If you love it too,
we want you to join us.**

Sponsoring Dealership

American Harley-Davidson, Inc.

Phillip Desmarais, Owner

Marlene Desmarais, Chapter Manager

**1437 Central Street, Route 12
Leominster MA 01453
Phone: (978) 537-6919**

www.americanharleydavidson.com

About H.O.G.

Harley Owners Group®, the official riding club of Harley-Davidson, offers a wide variety of member benefits, membership options, and events. The men and women of H.O.G. all have one thing in common –

**We all love to ride.
If you love it too,
we want you to join us.**

Chapter-sponsored events take place locally and are open to all HOG.® members. Events include dinner rides, observation runs, holiday and charity events or anything else the chapter might dream up.

Here are a few that we have had or planned for:

- Chile Cook-Off
- Boot Camp
- Blessing of The Bikes Ride
- Wolf Hollow Ride
- Americade
- Laconia Bike Week
- Cornhole Tournaments
- Multi-Chapter Memorial Ride
- Iron Adventure of New England
- BBQ Open House, American HD
- Homes for Your Troops Benefit Ride
- Sturgis Motorcycle Rally
- WCMSF Annual Chic's Ride



Join

The annual membership is \$30.00 January through December. Renewals must be paid before March 1st. Your membership includes a monthly mailing, breakfast at the winter monthly meetings, and allows attendance at the Chapter events.

Membership forms can be downloaded from:
www.leominsterhog.com
The membership enrollment form may be mailed to:

LEOMINSTER MASS CHAPTER, INC. #1870
c/o AMERICAN HARLEY-DAVIDSON, INC.
1437 CENTRAL ST., LEOMINSTER, MA 01453

Checks made payable to: Leominster Mass Chapter, Inc. #1870.

For more information contact:
Jeff Boulay, Director

Phone: (978) 230-6187
email: leominsterhogdirector@gmail.com

Monthly Meetings

General chapter meetings for the Leominster, MA Harley Owners Group members are held at 9 a.m., usually on the 1st Sunday of every month.

Note: in the winter months (November-March) there is a breakfast at 9:00 a.m. then the meeting starts at 10 a.m. The meetings are held at the Eagles Hall, 456 Litchfield Street, Leominster, MA 01453



MEMBERSHIP

FULL MEMBERSHIP

Good for one year. It entitles the member to all of the benefits and services of the Harley Owners Group®.

Who's it for? Owners of Harley-Davidson® motorcycles only. Just supply your VIN.

What's in it for me? You get complete member benefits and services available from Harley Owners Group®. On top of the pin and patch, you'll receive Standard Roadside Assistance, access to exclusive H.O.G. events, five issues of HOG® magazine annually, and more.

How much? \$49 for one year, \$93 for two years, or \$132 for three years.

Note: A one-year full membership is automatically issued to anyone who purchases a new, unregistered Harley-Davidson® motorcycle.

ASSOCIATE MEMBERSHIP

Who's it for? Designed for the passenger or family member of an active full member.

What's in it for me? Associate members receive some – but not all – benefits that full members receive. This includes the H.O.G. card, pin and patch, and access to events and local chapters.

How much? \$29 for one year, \$53 for two years, or \$77 for three years.

LIFE AND ASSOCIATE LIFE MEMBERSHIPS

Who's it for? Full and associate members* who are ready to seriously commit.

What's in it for me? Full and associate life members get all the benefits as defined by our full and associate membership options. Plus, the coveted life member patch and pin. And, of course, bragging rights.

How much? Prices vary, for information call:

1-800-CLUBHOG (1-800-258-2464)

**Associate member must be sponsored by a Full or Life member.*